

Development Newsletter *Issue 3: October 19, 2022*

In this edition:

- #IGiveCatholic 2022
- Business Directory
- Alumni Connection

Development Calendar

Nov. 14-28: Advanced Giving phase of #IGiveCatholic

Nov. 29: #IGiveCatholic



Questions?

Colleen Smith, Director of Development c.smith@cvillecatholic.org 434-964-0400 ext. 114



Issue 3: October 19, 2022

#IGiveCatholic 2022

Beginning its 11th year, #Giving Tuesday is a global day dedicated to generosity fueled by the power of social media, collaboration, and a lot of publicity. #GivingTuesday also kicks off the charitable season when many focus on their holiday and end-of-year giving.

#IGiveCatholic is a Giving Day for the faithful across the nation (and the globe!) to come together and raise as many charitable dollars as possible for Catholic parishes, schools, and ministries in participating arch/dioceses. Last year, #IGiveCatholic raised more than \$16.5 million for 2,600+ organizations in 40 arch/dioceses across the United States.

#IGiveCatholic takes place on #GivingTuesday, November 29th, from 12:00AM to 11:59PM for gifts given online at www.igivecatholic.org, or offline through a donation of cash or check directly to the Catholic organization of the donor's choice.

Last year, Charlottesville Catholic School was blessed to have a Community of Donors who pledged a total of \$20,00 in matching funds for any new or increased donations given during the #IGiveCatholic campaign. This year, that group has again set forth a match, this time of \$27,500. These funds will match any donations that are new or increased from the previous fiscal year. Our #IGiveCatholic campaign raised \$70,000 in total donations last year, and so we have set that as our goal for this year.



Business Directory

It is once again time to update the Charlottesville Catholic School Business Directory. The goal of this publication is to highlight businesses owned and operated by our school families and by our supporters. Please fill out the form found at this link (https://forms.gle/aWDFU5cHCEoP6SFJ7) to make sure that your business is included (even if you have done so previously). Interested in sponsoring the directory. Email Colleen Smith (c.smith@cvillecatholic.org) for more information.

Alumni Connection

Now in our 27th year, we realize that we have a lot of catching up to do with our alumni. To that end, we have created a form (found here: https://forms.gle/5HyDTuUVCCix1D7M6) in order to gather information so that we can keep in touch with our former students. Feel free to share this form with any and all Charlottesville Catholic School alumni in your life—the more information we can collect, the better! Our hope is to continue having alumni-focused events, like this summer's class reunion, to feature alumni accomplishments in publications, and to let our alumni know what's happening at their old school. Once an Archangel, always an Archangel!